ABOUT DESIGN THINKING

Design thinking is a human-centered, problem solving framework that leans on empathy to launch solutions that are novel and useful.

RAPID-CYCLE DESIGN CHALLENGE:

HOW MIGHT WE _____?



PROBLEM EXPLORATION

EMPATHIZE	
Interview (~8 mins)	_
	_
Dig Deeper (~8 mins)	_
	_

REFRAME

Goals & Wishes:	Insights / New Learning about Feelings & Motivation:
	· · · · · · · · · · · · · · · · · · ·

DEFINE		
	needs a way to	
because	e (or "but")	

IDEATION

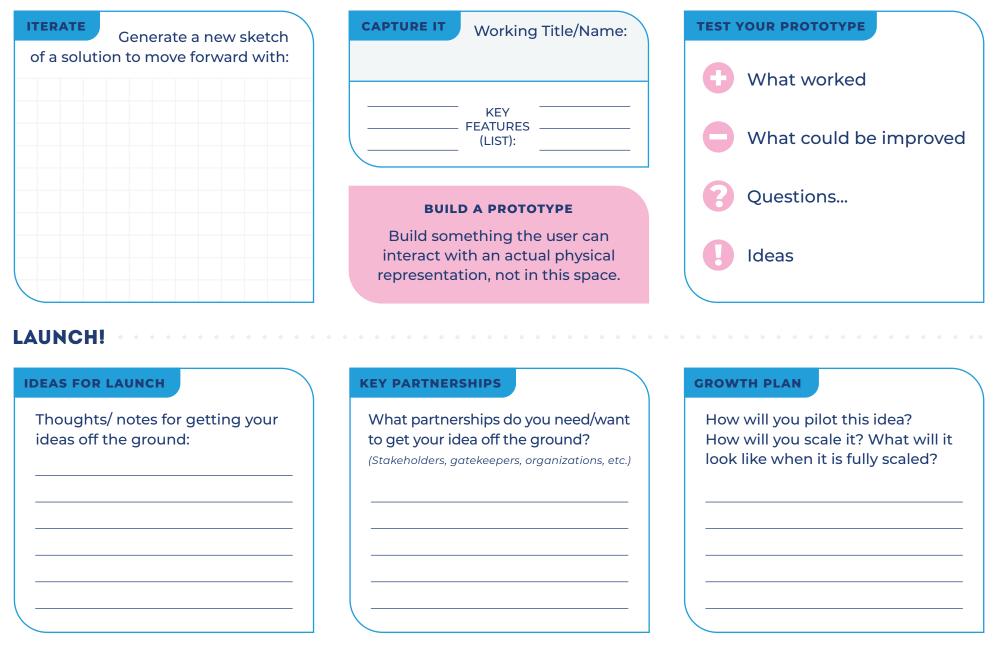
SKETCH as many ideas as you can think of. (go for volume; dare to be radical)																

CAPTURE the user's feedback on your solution ideas:

This document has been adapted from Stanford's Design School's "Introduction to Design Thinking", with design influence from Blue Valley CAPS "Design Thinking Outside the Box".



SOLUTION BUILDING



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